

LED Steering Committee
March 8, 2007
Conference Call Minutes

Members Present: Henry Jackson, George Putnam, Greg Weeks, Erika McEntarfer, Wande Reweta, Chet _____, Duane _____, Jeremy Wu, Bea _____

1. Pick a new secretary - Greg

Greg Volunteered for the current call, but is hopeful that someone else will do their duty and pick up the flag for minutes and keeping our efforts somewhat organized. **Henry Suggested the WIC support staff as a possibility and will check into it.**

I am to call Bb Uhlenkott to see about sending a letter of appreciation for Cynthias outstanding service to the committee and the program to date. (I have made two attempts to contact Bob and will try again today).

2. Partnership Marketing Plan - Greg and Jeremy.

The discussion included the Google Groups tool. **The Steering Committee agreed to get on the Google LED group at least once per week and to perhaps use it at our next conference call.** There are 21 invited members of the Google LED group, including the steering committee as well as the participants in the two meetings at the Brookings Institution(additional Census staff, Center for a Skilled Workforce staff, and Brookings staff.

Greg raised the issue of having the partnership fund at least one analyst in each state. He suggested we make this part of the baseline funding for the partnership so that all states have the capacity to exploit the many benefits of the LED data.

Also, It was suggested that the five marketing action items need to be made real in that perhaps they need a sponsor or work plan. There was some discussion on knowing when we are done with a topic. Comments on the five items centered on the first (see below).

2.1. Addressing Data Quality Issues.

George Putnam, Erika McEntarfer, and Iars Vilhuber have already placed quite a few items in the Google groups site under this topic. **They will have a discussion to begin a pilot with a limited number of states to test quality assurance approaches and data quality templates for the system as a whole. Issues include software heterogeneity, availability, and expertise in the states. Jeremy and Greg will send a letter to the member states encouraging them to review the template George sent out.**

2.2. Providing Training

- 2.3. Expanding User Base
- 2.4. Taking LED National
- 2.5. Achieving a Culture of Innovation for the Partnership
- 3. Partnership Google Groups (navigating members through the site and discussing expectations for use) - Jeremy
- 4. Daytime Population Estimates - Jeremy
 - Jeremy reported no new items here, but that this remained a hot and live item.
- 5. Analytic Consortiums - Greg
 - No report.
- 6. Technical Subcommittee -
 - The items covered here are no under 2.1 above.
- 7. Program Update - Jeremy
 - Reported on new states (Wyoming is shipping).
- 8. Other
 - We exhausted our time.